Kinjal Gawaskar

UI/UX & Product Designer

New York & Austin |**+18484332566** | kinjalgavaskar@gmail.com | **www.kinjalgawaskar.com** | GitHub | Linkedin | Behance

A versatile product & UI/UX designer with a multicultural background. Passionate about user-centered design, innovation, and captivating visual solutions for mobile apps, websites, and print. Embracing creativity and making a lasting impact.

SKILLS

Figma, Adobe XD, Balsamiq, InVision, Sketch, Zeplin, Flinto, MS Visio, Design Library, Icon Design, Adobe Creative Suite, Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects), Motion Graphics, UX Design, UI/UX, UI Design, User Research, User Persona Development, Wireframing, Prototyping, Interaction Design, Usability Testing, Accessibility Design, A/B Testing, Low-Fidelity Designs, Mid-Fidelity Designs, High-Fidelity Designs, Information Architecture, Component Libraries, Design Toolkits, HTML5, CSS, JavaScript, Front End Development, Responsive Design, WordPress, Webflow, E-Commerce, GitHub, Visual Studio Code, Vue.js, Node.js, D3.js, Communication, Presentation, Microsoft Word, Microsoft PowerPoint, CorelDraw, Visual Design, Color Theory, Creative Coding, Digital Design, Scaled Agile Framework (SAFe), Human Computer Interaction (HCI), Agile Framework

PROJECTS

Karo - NYC Acclaimed Altruistic App | UI/UX | Product Design | Figma, Adobe CS | User Research
Amazon Explore - New Feature for Amazon Prime Video | UI/UX | Figma, Adobe CS | User Research
EduNexus - Virtual Tutoring Platform Revamp | UI/UX | Figma, Adobe Creative Suite | User Research
Kickass Customs - Web Development & Design I HTML, CSS, Javascript
Bahrain Jewelry Center (BJC) - Website Revamp & Design| Figma, Adobe CS, UX Research | User Research
Bahrain Lubricants - Website Design & Development | UI/UX | Wordpress Development

EXPERIENCE

Experience Designer, July 2023 - Present, **Nasha Austin**, Austin, Texas
Managing the creative department for Nasha TX Restaurant involving Brand Identity Development, Website Design & Experience, Social Media Management, Print Production Management (tee-shirts, signages, magazines, books, menu, etc.), Digital Marketing, Promotional Materials, Packaging Design, Uniform Design, Interior Design, Photography, and Videography

Digital User Experience Designer, Mar 2021 - Jul 2022, **Cloudme Digital Agency**, Manama, Bahrain
Managed Creative Department & 30+ clients. Proficient in Adobe XD, Figma for web design. Conducted user interviews, developed personas, created design systems. Specialized in low/mid/high-fidelity web & app designs. Excelled in responsive design using WordPress & Shopify. Increased Cloudme's ROI by 2000%. Expertise in branding, digital marketing, research, and copywriting

Brand Designer, Aug 2019 - Mar 2021, **Devji Aurum**, Manama, Bahrain
As part of the Design & Marketing Team, I managed web design (revamp), brand strategy, social media, photography, videography, motion graphics, and more. Conducted user research, trend analysis, and created compelling copy for collateral, blogs, articles, and marketing materials. Awarded Best Team Player

Graphic Design Intern, Jan 2019 - May 2019, **DDB Mudra Group**, Mumbai, India
Communication Design Intern, Jun 2018 - Jul 2018,**MullenLowe MENA**, Manama, Bahrain
Graphic Design Volunteer, Jun 2017 - Mar 2018, **TEDx Chennai**, Chennai, India

EDUCATION

Master's Degree - Communication Design (UI/UX) | Aug 2022 - May 2023 | Parsons School of Design, NYC
Bachelor of Design - Communication Design |Jun 2015 - Mar 2019 | NIFT India, Chennai, India
Bachelor of Arts (B.A.) - Psychology | Mar 2019 - May 2024 (Expected) | University of Mumbai, Mumbai, India

LICENSES & CERTIFICATIONS

Google Digital Marketing Certification 2021 | Google - NLZ M4G A4Q

VOLUNTEER

Dog Rescuer & Co-founder Oct 2021 - Present Bahrain Stray Animal Welfare